

The Stay With Me technique CHECKLIST



The Stay With Me Technique was designed and created by SoldWithVideo.com to keep your viewers on your videos and limit the amount of competitors videos that appear in the related videos fields when your videos are playing on YouTube. Using this technique does not guarantee you results, but it is the same process we use and we do see good results.

Feel free to share this checklist with all your friends and colleagues.

If you haven't seen the The Stay With Me Technique, check it out at the links below:

[Full Article + Video](#) OR [Video Only](#)

Editing Your Video

Part 1 - Did You Put In Your Call To Actions?

- No - If no, you should. You can put them before the thumbnails or combined with the thumbnails.
- Yes - Awesome! Move on to Part 2!

Part 2 - Did You Put In Your Thumbnails Of Your Other Videos?

- No - If no, you need to, this is the most important part to keeping your viewers on YOUR videos.
- Yes - Cool! Did you put them in for the right amount of time? Look at the graph below.

Since audience retention rate is important to ranking your videos you don't want the video to be longer than it needs to be because it will reduce your audience retention rate. This is a graph we came up with to let you know how long your thumbnails should be displayed for based on the length of your video.

Video Length

< :30	:05
> :30	:05
1:00 - 1:30	:05 - :07
1:30 - 2:30	:07 - :09
2:30 - 3:30	:09 - :11
3:30 - 5:00	:11 - :14
5:00 - 7:00	:14 - :17
7:00 - 9:00	:17 - :20
9:00 +	:20 - :25

Thumbnail Display Length

These are rough guidelines to stay within based on how long it will take for a viewer to click on a thumbnail and the percentage of the total video.

Uploading Your Video

Part 1 - Did You Put In Your Tags While You Were Uploading?

- No - If no, you can do it while the video is uploading.
- Yes - Perfect! Did you use the right ones? You can check on the next step.

Part 2 - Did You Use Your Channel Name As a Tag?

- No - If no, you need to, this is the most important part of keeping your viewers on YOUR videos.
- Yes - Sweet! You should always put your channel name as a tag along with any other tags that

your other videos share. The more related tags your videos share the more likely your videos will appear in the related video fields.

Part 3 - Did You Add Your Annotations To The Thumbnails?

___ No - If no, you should do this the second your video is done uploading. If you don't, your thumbnails won't click to anything!

___ Yes - Right on! Just remember to make sure they don't open to a new window when clicked. This way the viewer can't come back to the first video which is almost done playing (YouTube thumbnails will come up when it's done and you don't want that!).

Congrats! You just completed SoldWithVideo.com's Stay With Me Technique to keep your viewers on your videos and limit the amount of competitors videos that appear when your videos are playing.

If you have any questions you can visit us at SoldWithVideo.com and send us an email. And if you have seen any success with this let us know!

- Brandon

SoldWithVideo.com

